

A WHIRLWIND OF BARGAINS THROUGHOUT THE ENTIRE STORE.

Merchandise Prices Struck By Tidal Wave!

WE ARE NOT GOING OUT
OF BUSINESS.
JUST GOING AFTER IT.

EXTRA SPECIAL

WHITE NAINSOOK,
Elegant Soft Quality,
25c quality,
10 Yards for

\$1.49

FRIENDS!

READ THIS, IT'S TO OUR MUTUAL
INTEREST.

Customers who have done business with us know that
we have always sold the best grade merchandise

AT THE LOWEST POSSIBLE PRICE,

and you all know that we have no old stock or shelf-worn
goods in our store.

We are going to remodel our building and in order
to give the workmen more room, we have decided to launch a
REAL, SURE-ENOUGH CLOSING OUT SALE, and have
employed a company with a national reputation to reduce
this stock to a minimum. Come to the opening of this
GREAT BARGAIN FEAST. THESE REDUCED PRICES
WILL NOT BE EQUALED AGAIN IN MANY A YEAR.

We want to say, that anything "Curt" says to you, by
word or advertisement, we will vouch for. He will have
full control and free reign, and you can depend on him.
Come to this Sale, commencing SATURDAY, JUNE 23rd.
YOUR SAVINGS WILL BE GREAT.

BAY MERCANTILE COMPANY.

THE BAY MERCANTILE CO. CLOSING OUT TO REMODEL SALE

WHERE YOU CAN SPEND BOTH SIDES OF YOUR DOLLAR

DON'T FOLLOW THE CROWD.
BEAT THEM TO IT.
GET YOURS.

EXTRA SPECIAL

3 BLEACHED DOMESTIC,
One Yard Wide,
10 Yards for

\$1.19

A DOUBLE ASSURANCE OF A SQUARE DEAL

Our reputation and
the fact that this Sale,
is under the personal
supervision of Curt
Wunderlich, the
"George Washington"
of Sales Promoter and
Special Representative
of the WUNDERLICH
DE VALIN SALES
SYSTEM, MEMPHIS,
TENN.

Everybody on the
Coast knows Curt.



SALE STARTS SATURDAY, JUNE 23

A "POT POURI" OF USEFUL ARTICLES
OF WEAR, THAT EVERY MEMBER OF
THE FAMILY MIGHT SHARE IN.

Never in the history of Bay St. Louis has
there been such a select assortment of just
those things that everyone is in constant
need of.

PRICED TO SUIT THE SLIMEST PURSE

Boys' Khaki Unionalls \$1.35
Boys' Ribbed Hose, No. 9 1/219

Men's, Ladies' and Children's New Bathing
Suits at Sale Price.

See our Lightweight Rubber Raincoats and
Auto Jackets, Specially Priced.

Homespun Checks, 17c

New Pattern Drapery 19c

Men's Summer Weight Khaki
Shirts, all sizes 99c

NU-SHINE, nut brown color.
Preserves all leathers. 25c

BIG MEN TAKE NOTICE.

Extra Large Size Linen Pants,
size 48 \$1.69

Extra
large
Towel
10 C

Extra
Large
Bath
Towels
29 & 49
Cents

Ladies
Vests
10 C

Extra Special
Mens Dress Shirts
Value up to \$2.00
99 Cts.

Mens
Shirts
Collars
Atchd.
\$2.25
Value
\$1.69

MEN'S
SUMMER
PANTS,
Linen and
Seesuckers,
1.29

LADIES'
SILK
HOSE,
All Colors,
69c

SAY, MEN!

Working Men, Farmers, Fisher Men
and Mere Man,

ATTENTION!

Here is an assortment of wearables that are
bound to interest you, and your savings will
be great.

Men's Nainsook Shirts and
Drawers 49c

Men's Handkerchiefs 5c

Men's Extra Quality 15c value
Handkerchiefs 10c

Men's Silk Ties, new
pattern 49c

Men's Overalls,
full wide \$1 79

Men's Initial Belts 49c

Girls' Ribbed Sport Socks, white
and brown 10c

Sheets for Single Beds \$1.15

Look through our Clothing Stock. Men's
Summer Suits and Pants, specially priced for
This Sale.

Extra Special

Congoleum

6x9 \$7.49

Men's Nainsook Knee
Length Union Suits, 69c
Extra Value

Men's Genuine "Seal
Pack" Union Suits, 99c
\$1.25 Value

Men's Blue Chambray
Work Shirts, well
made, full cut 69c

Bay Mercantile Co.

JOHN OSOINACH, Proprietor.

Bay Saint Louis, Miss.

Mens Straw

Hats Stylish

Shapes \$1.50

Values 99 C.

EVERYTHING IN THE HOUSE REDUCED, FROM THE FRONT TO THE BACK DOOR.

Prices That Will Scatter Its Savings In Every Home!

PRICES CUT TO THE BONE

YOUR MONEY
WILL HAVE MORE
PURCHASING POWER
AT THIS SALE

YOU CAN SAVE MORE
AT THIS SALE IN A DAY
THAN YOU CAN EARN
ELSEWHERE IN A WEEK

PEARL HANDLE
POCKETKNIVES,
\$3.00 Value,
\$1.99

ANT TRAPS,
39c

10-QUART
GALVANIZED
BUCKETS,
19c

FLORENCE
STOVE WICKS,
8c

ROPE
DOOR MATS,
\$1.19

FIRST QUALITY
Cups and Saucers,
15c

Crank up your flivver, hitch up the old gray mule, quit everything but courtin' and come to this sale, for it will be a long, long time before you will see such bargains again. Other merchants say we are crazy to sell goods so cheap, but that's our misfortune and your good luck.

BABY BUGGIES,
\$25.00 Value,
\$16.49

VURDOR PORCH SHADES
An Actual Summer
Necessity Adds Beauty
To Porch—Just Received
And Specially Priced
For This Great Sale.

Feature Extraordinary!
AIRSHIP ASCENSION
An Airship—Watch
For It! Catch It!
IT IS WORTH MONEY!
FRIDAY, JUNE 22,
We will send up an AIRSHIP, containing an Order for Valuable Merchandise. The party returning the Attached Order will receive Valuable Merchandise
ABSOLUTELY FREE.

DUPLEX OIL
OPAQUE
Window Shades
at surprisingly
low prices and
reduced specially
for this sale.

FANCY
DRESSING
TABLES,
\$16.49

DOOR LOCKS
AND KNOBS,
49c

ALUMINUM
WARE
Good housekeepers use
Aluminum these days, because it reflects GOOD
HOUSEKEEPING.
MIRRO ALUMINUM
WARE

At prices that should appeal to the thrifty housewife.

MIRRO Aluminum
Saucepans,
\$1.29

MIRRO Aluminum
Collenders,
89c

MIRRO Aluminum
Frying Pans,
79c

All Aluminum Ware Specially Reduced for this Sale.

JUMBO SIZE
ROCKING CHAIR
\$7.50 Quality,
\$5.49

HOUSE KEEPERS
AND CAMPERS
ATTENTION
Extra Special
Reductions In
Grey Granite-Ware

SAUCEPANS, CUPS,
WASH BASINS, ETC.,
25c Values,
Specially Priced for
This Sale,

15c
Each.

BIG REDUCTION IN
ALL GREY GRANITE
WARE.

CHOICE
MATTING RUGS,
9x12,
\$4.79

EXTRA LARGE
DISH PANS,
59c

ICE CREAM
FREEZERS,
1/2-Gal. Size,
\$1.19

EXTRA LARGE
\$1.25 Size
FLOWER POTS,
75c

Iron Beds, Springs, Mattresses and all Furniture and Hardware priced specially for This Sale.

SMALL GALLERY
ROCKERS **2.19**

OAK PORCH
SWINGS **4.99**

We are headquarters for fishing tackle and carry the largest assortment in town, specially priced for this sale.

Herald The Good News Everywhere, That All Might Share In These Bargains

EXTRA SPECIAL

IRON BED

Two inch post iron bed. All colors.

\$7.99

Saturday, June 23, 8 A.M.

BAY MERC. CO.

JOHN OSOINACH, Proprietor.

Bay Saint Louis, Miss.

EXTRA SPECIAL

WARDROBE TRUNKS

Elegantly finished and strongly made.

\$22.99

